

# COMMUNITY FOUNDATION OF CAMPBELLFORD/SEYMOUR AND NORTHUMBERLAND

*The original Community Foundation in Northumberland County*

Community Building

Community Impact

Community Leadership

The Community Foundation of Campbellford/Seymour and Northumberland is proud to have worked with community foundations across Canada as part of the Community Services Recovery Fund. This fund is a collaboration between the Canadian Red Cross, Community Foundations of Canada, and United Way Centraide Canada to provide funding to Community Service Organizations, including non-profit organizations, Indigenous Governing Bodies or Registered Charities located in Canada.

The Community Services Recovery Fund responds to what Community Service Organizations need right now and supports organizations as they adapt to the long-term impacts of the pandemic.

The Community Services Recovery Fund is a \$400 million investment from the Government of Canada to support non-profit organizations, Indigenous Governing Bodies and Registered Charities as they focus on how to adapt their organizations for pandemic recovery.



Funded by the  
Government of Canada's  
Community Services Recovery Fund | **Canada**

**\$322,000 Distributed to 11 Northumberland County  
Community Service Organizations**

**The Community Foundation of  
Campbellford/Seymour and  
Northumberland is pleased to  
announce that the following projects  
were awarded funding through the  
Community Services Recovery Fund:**



**\$79,900**

was invested to fund the **Aron Theatre Cooperative Inc.** in Campbellford to build the digital capacity of the theatre with the purchase of a new digital/laser projector and screen. This will assist the theatre in its mission to be a sustainable social and cultural hub for everyone.

**\$22,000**

was invested to fund **Bike Action Trent Hills** to sustain the momentum of the organization and expand their community services through the creation of a business plan and membership strategy. This will help improve their practices and enable them to build memberships and partnerships to advance biking in Trent Hills.

**\$43,950**

was invested to fund the **Campbellford Memorial Hospital Foundation** to update their website, update their marketing materials with consistent branding, and invest in philanthropic education. This will improve the foundation's ability to meet the needs of a changing and growing constituency.

**\$31,000**

was invested to fund the **Campbellford-Seymour Agricultural Society** to update roadside signage to a digital sign to promote and advertise their various events and activities. This will allow them to promote a positive image of the agricultural industry, foster a sense of community and fellowship by attracting more volunteers, and promote the use of the fair grounds.

**\$45,800**

was invested to fund **Community Care Northumberland** to modernize its donor relations department with current best practices in the fundraising community. This includes additional staff, new video equipment and an editing suite, to help grow their profile and donor base, as well as increase community engagement.

**\$21,725**

was invested to fund **Inclusion Northumberland (formerly Community Living Campbellford/Brighton)** to support their rebranding, which will re-introduce the organizations to the broader community and stakeholders, resulting in a heightened awareness of the organization and people served.

**\$13,760**

was invested to fund **IncrEdible Trent Hills** to support updates to their governance, volunteer and organizational manuals, as well as their technology and bookkeeping system. This will result in a strong and integrated organizational structure to support their growth as a hub for food-based activities in Trent Hills.

**\$10,000**

was invested to fund the **Trent Hills Family Health Team** to support an ad hoc committee in seeking creative solutions to retain the current physicians working in Trent Hills. Creative solutions will assist in retention of our current physicians and keep the current level of primary care and FHT activities as the status quo.

**\$10,000**

was invested to fund **Promised Land Animal Sanctuary** to support the purchase of a donor management system to organize donor data and identify donor trends, plus develop fundraising strategies so that they can continue to deliver programs that focus on humane education.

**\$22,498**

was invested to fund **Innresponse** to support the installation of *Grant Connect* in Trent Hills Libraries, as well as providing training and collaborative opportunities. *Grant Connect* is a database of potential funding sources for the non-profit sector, available through *Imagine Canada*, whose mission is to strengthen Canadian charities and nonprofits so they can better serve individuals and communities both here and around the world.

**\$21,367**

was invested to fund the **Rotary Club of Campbellford** to support upgrades and enhancements to the Rotary Hall through the purchase of a new Audio/Visual system, and the purchase of a Point-of-Sale terminal for the canteen. This will help the club to develop more initiatives in support of the community.

To find out more about the outstanding work these organizations do in our communities, click on the organization name and you will be directed to their website.

**Click here** to find out more about how we supported our community throughout the pandemic.

Community Foundations of Canada led the *Investing in Systems and Processes* focus area with funding supporting one-time projects that invest in the systems and processes involved in creating the internal workings of an organization's overall structure.



**Click here** to view funding results for across the country on the interactive map on the Community Foundation's of Canada website.

The Canadian Red Cross led the *Investing in People* focus area, and United Way Centraide Canada led the *Investing in Program and Service Innovation and Design* focus area.

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