

About Us

Origins of the Northumberland United Way date back to 1966 when a group of local businessmen, with the assistance of the Chamber of Commerce, started investigating the possibilities of establishing a United Appeal in Cobourg. The premise of the United Appeal was to bring all local charities under one umbrella and hold an annual volunteer-based fundraising drive in the fall. The monies collected would then be allocated to the charities involved per their request.

The first United Appeal campaign was launched in the fall of 1969 and was aimed at raising funds for six local charities. Of these original six agencies (C.N.I.B., The Arthritis Society, Canadian Red Cross, Cobourg & District Scouts, Cobourg YMCA, and St. John Ambulance) three are still funded by the United Way today. The number of agencies funded by the organization has grown from 6 to eleven.

Mission

To create a better life for everyone in Northumberland through leadership and partnerships that mobilize community resources.

Vision

We are an organization that benefits the lives of individuals and families in Northumberland County. To achieve this:

- We focus on key community priorities
- We support the programs that create a positive impact
- We partner to make our community stronger
- We honour the values of all of our donors, volunteers and staff

Helping Your Community Grow

We all love the place we call home, but there are big issues here. People live in poverty, struggling to make ends meet. Children and youth are in search of guidance while facing the challenges of growing up. Adults are out of work and in need of transportation, training, and mentorship that open doors to building sustainable futures. Seniors feel isolated and need help staying healthy and active.

A donation to United Way is felt countywide; every dollar goes towards improving lives locally. United Way is a community partner and an organization taking strides to improve the quality of life in Northumberland County.

In a single year a fundraising achievement of \$1,008,416 improved 22,000 lives. This number is staggering and gives hope to so many. We believe if we work together, we can change the course of additional lives by raising over one million dollars. Donations help improve 1 in 4 lives. Join United Way as a funder, and you also become an educator, researcher, and partner for people who need our support.



United Way
Northumberland
Change starts here.



CONTACT INFORMATION

Northumberland United Way

Contact: Heather Norris, CEO
Address: 62 Swayne Street
 Cobourg, Ontario K9A 1K5
Telephone: 905-372-6955
Telephone 2: 1-800-833-0002
Email: office@nuw.unitedway.ca
Website: www.mynuw.org

Donate online with Canada Helps:

www.canadahelps.org/en/charities/
northumberland-united-way

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