

## Press Release

For Immediate Release

### **Community Foundation of Campbellford/Seymour and Northumberland delivers \$322,000 to 11 community service organizations through the Government of Canada's Community Services Recovery Fund.**

**November 1, 2023**

Today, the Community Foundation of Campbellford/Seymour and Northumberland is pleased to announce \$322,000 in funding to support 11 projects in Northumberland County through the Government of Canada's Community Services Recovery Fund. The Community Services Recovery Fund is a one-time investment of \$400 million to help community service organizations (charities, non-profits, Indigenous governing bodies) adapt, modernize and be better equipped to improve the efficacy, accessibility and sustainability of the community services that they provide through the pandemic recovery and beyond.

The following projects are being supported in Northumberland County.

- **\$79,900** was invested to fund the **Aron Theatre Cooperative Inc.** to build the digital capacity of the theatre with the purchase of a new digital/laser projector and screen. This will assist the theatre in its mission to be a sustainable social and cultural hub for everyone.
- **\$22,000** was invested to fund **Bike Action Trent Hills** to sustain the momentum of the organization and expand their community services through the creation of a business plan and membership strategy. This will help improve their practices and enable them to build memberships and partnerships to advance biking in Trent Hills.
- **\$43,950** was invested to fund the **Campbellford Memorial Hospital Foundation** to update their website, update their marketing materials with consistent branding, and invest in philanthropic education. This will improve the foundation's ability to meet the needs of a changing and growing constituency.
- **\$31,000** was invested to fund the **Campbellford-Seymour Agricultural Society** to update roadside signage to a digital sign to promote and advertise their various events and activities. This will allow them to promote a positive image of the agricultural industry, foster a sense of community and fellowship by attracting more volunteers, and promote the use of their grounds.
- **\$45,800** was invested to fund **Community Care Northumberland** to modernize its donor relations department with current best practices in the

fundraising community. This includes additional staff, new video equipment and an editing suite, to help grow their profile and donor base, as well as increase community engagement.

- **\$21,725** was invested to fund **Inclusion Northumberland (formerly Community Living Campbellford/Brighton)** to support their rebranding, which will re-introduce the organizations to the broader community and stakeholders, resulting in a heightened awareness of the organization and people served.
- **\$13,760** was invested to fund **IncrEdible Trent Hills** to support updates to their governance, volunteer and organizational manuals, as well as their technology and bookkeeping system. This will result in a strong and integrated organizational structure to support their growth as a hub for food-based activities in Trent Hills.
- **\$22,498** was invested to fund **Innresponse** to support the installation of *Grant Connect* in Trent Hills Libraries, as well as providing training and collaborative opportunities. *Grant Connect* is a database of potential funding sources for the non-profit sector, available through *Imagine Canada*, whose mission is to strengthen Canadian charities and nonprofits so they can better serve individuals and communities both here and around the world.
- **\$10,000** was invested to fund **Promised Land Animal Sanctuary** to support the purchase of a donor management system and to update fundraising strategies so that they can continue to deliver programs that focus on humane education.
- **\$21,367** was invested to fund the **Rotary Club of Campbellford** to support upgrades and enhancements to the Rotary Hall through the purchase of a new Audio/Visual system, and the purchase of a Point-of-Sale terminal for the canteen. This will help the club to develop more initiatives in support of the community.
- **\$10,000** was invested to fund the **Trent Hills Family Health Team** to support an ad hoc committee in seeking creative solutions to retain the current physicians working in Trent Hills

Community service organizations are at the forefront of addressing communities' needs. Since the early phases of the COVID-19 pandemic, they have struggled with increased demand for their services, reduced revenues, declines in charitable giving due to the rising cost of living, and a greater need to make use of digital tools. Many organizations are struggling to recover and adapt their services to the changing needs of Northumberland County.

For more information, visit the [Community Services Recovery Fund website](#). For more information on the Community Foundation of Campbellford/Seymour and Northumberland, you can visit our website at [www.cfcsn.ca](http://www.cfcsn.ca) or contact us at [info@cfcsn.ca](mailto:info@cfcsn.ca) or 705-653-2005.

### Quotes

Carolyn Anderson, Chair of the Community Foundation of Campbellford/Seymour and Northumberland said, “we are excited to be a partner in delivering much needed funds to support community service organizations who have struggled with increased demands for their services since the pandemic and this investment will go a long way to assist organizations on their road to recovery”.

Jenna Sudds, Minister of Families, Children and Social Development said, “Community service organizations are at the heart of communities like Campbellford/Seymour and Northumberland, creating a sense of belonging from coast to coast to coast. The Community Services Recovery Fund will enable organizations like [those listed](#) that serve our diverse communities to adapt and modernize their programs and services and to invest in the future of their organizations, staff and volunteers. Together, we can rebuild from the isolation of the COVID-19 pandemic and build a more just and equitable future for those in [Campbellford/Seymour and Northumberland](#).”

### Quick Facts:

- The Community Services Recovery Fund is a one-time \$400 million investment from the Government of Canada to support community service organizations, including charities, non-profits and Indigenous governing bodies, as they adapt their organizations for pandemic recovery.
- Now more than ever, community service organizations play a key role in addressing complex social problems faced by many communities across Canada.
- From the beginning of the COVID-19 pandemic, community service organizations across Canada have shown impressive stamina and creativity in their response to the diverse and increasingly challenging needs of their communities.
- The Community Services Recovery Fund responds to what community service organizations need right now and supports them as they adapt to the long-term impacts of the pandemic.
- As community service organizations across Canada work to support recovery in their communities, the CSRF will help them adapt and modernize their operations to grow their impact.
- The Government of Canada is delivering the CSRF through three National Funders (Canadian Red Cross, Community Foundations of Canada, United Way Centraide Canada). The National Funders are distributing funding to eligible community service organizations, including charities, non-profits, and Indigenous governing bodies, providing services in communities across Canada.

- The Government of Canada supports a more inclusive model of economic growth, one that creates opportunities for everyone in Canada, as the long-term recovery from the COVID-19 pandemic continues.

Funded by the  
Government of Canada's  
Community Services Recovery Fund

Canada 

# Community Services Recovery Fund



**Canadian  
Red Cross**



COMMUNITY  
FOUNDATIONS  
OF CANADA



**United Way  
Centraide**  
Canada

## **Associated Links**

[Community Services Recovery Fund Website](#)

[About the Community Services Recovery Fund \(ESDC\)](#)

[Community Foundation of Campbellford/Seymour and Northumberland](#)

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