

**YOUR
COMMUNITY
MAKES YOU**

**AND YOU
MAKE YOUR
COMMUNITY**

**THROUGH
YOUR LOCAL COMMUNITY
FOUNDATION**

**BRINGING PEOPLE
AND CAUSES
TOGETHER**

**TO CREATE A
SMART & CARING
NATION**

**AND THE FUTURE
WE WANT FOR
CANADA IN 2017**



COMMUNITY
FOUNDATIONS
OF CANADA

BROUGHT TO
YOU BY THE

191

COMMUNITY
FOUNDATIONS
OF CANADA



YOUR COMMUNITY MAKES YOU

Each of us is a product of our community. The communities we grow up in and the communities we move into shape how we see the world, and our place in society. From the parks we play in, to the places we work and the causes we support, our communities provide the backdrop for the experiences and opportunities that make us who we are.

AND YOU MAKE YOUR COMMUNITY

Every community is the sum of the people who live within it – a unique mix of our personalities, cultures and interests. Giving back is how the cycle of a vibrant and sustainable community continues. The causes we care about, the time we invest, the people we bring together – they all shape our communities now and for future generations.



THROUGH YOUR COMMUNITY FOUNDATION

Your Community Foundation plays a crucial role in how people give back to their communities. With an intimate understanding of local needs and opportunities, Community Foundations champion the issues that matter to you. We take the broadest possible view of what a community is, and what it needs to succeed, directing grants to everything from shelter, education, and care for those who need it most, to the arts, environment and recreation.

BRINGING PEOPLE AND CAUSES TOGETHER

We all want to make a difference when we give back to our community. Community Foundations help communities where they need it most, connecting people, families and companies with the causes that inspire them. We pool resources, knowledge, and expertise, working with others to have an even bigger impact. And our long-term view of our communities gives us the staying power that complex issues need.



TO CREATE A SMART & CARING NATION

In 2011, Canada's Governor General David Johnston challenged us to imagine our country as it could be – “a smart & caring nation where all Canadians can succeed, contribute, and develop their talents to their fullest potential.” Canada's 191 Community Foundations responded by uniting our movement behind an initiative we call *Smart & Caring Communities*, a nationwide call to service, mobilizing people, organizations and resources in a shared effort to reach out and connect more communities than ever before.

AND THE FUTURE WE WANT FOR CANADA IN 2017

Smart & Caring Communities is a landmark effort for Canada's Community Foundations to pursue two significant goals by Canada's 150th birthday in 2017. The first is to reach more Canadians, filling the gaps in our network so that every Canadian is served by a Community Foundation by 2017. The second is to establish *Smart & Caring Community Funds*; while each fund will be unique to its community, every one will share the same vision – building a nationwide legacy for our sesquicentennial, a permanent asset that will serve our communities for generations to come.

